

**SATURDAY, DEC. 7**

**DAYTONA BEACH**

**SAVE THE DATE**

# **CHRISTMAS BOAT PARADE**

**Presented by Halifax River Yacht Club (HRYC)**

For the benefit of



**Helping cancer patients in need with their living expenses  
so they can concentrate on fighting cancer.**

The Florida Cancer Specialists Foundation (FCSF) is a nonprofit organization that provides financial assistance for non-medical living expenses, such as rent, mortgage, utility bills or car payments, to qualified patients undergoing treatment for cancer. 100% of donations received by FCSF go directly to patient grants.

**To learn more: [Foundation.FLCancer.com](http://Foundation.FLCancer.com)**

**Sponsorship donations are being accepted now.**

**To make a Sponsorship Donation, go to [hryc.com/Christmas Boat Parade](http://hryc.com/Christmas Boat Parade)**

Or complete the enclosed form and return it to Karen in the HRYC office at 331 S. Beach Street, Daytona Beach, FL 32114. Please make checks payable to HRYC and note '2018 Boat Parade' in the memo section.

The Daytona Beach Christmas Boat Parade is a highlight of the holiday season and HRYC is proud to host this event every year!

**Decorate your boat and be part of this long-standing tradition!**



If you would like to be a part of this annual community event, please contact Commodore Chris Brown (386-295-0686 or [chrisbrownmarine@aol.com](mailto:chrisbrownmarine@aol.com)).

To help with sponsorships, please contact Shelly Hamm 386-871-4017 [shell1mark@gmail.com](mailto:shell1mark@gmail.com)

Parade registration & other details will be announced when available.

**Halifax River Yacht Club \* 331 S. Beach Street, Daytona Beach FL 32114 \* 386-255-7459 \* [hryc@hryc.com](mailto:hryc@hryc.com)**

# DAYTONA BEACH CHRISTMAS BOAT PARADE



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## Sponsorship Opportunities

### **Community Contributor In-Kind - \$10,000**

- Halifax River Yacht Club
- Southern Stone Communications
- Logo prominently placed on all material (print and Online)
- Onsite promotion material for additional fundraising if needed.
- HRYC supplied banner

### **Event Sponsor - Limited to 4 sponsors - \$5000**

- All Radio Advertisements if paid in full by Oct 1
- Logo prominently placed on all material (print and online) Logo requested by Oct 1
- Onsite promotion material for additional fundraising if needed.
- Banner 300x600 (sponsor supplies the banner) plus HRYC supplied banner
- One donation required for the Captains bag/ Awards or Raffle

### **Corporate Level 1 – On Parade Route - \$1000 plus % or \$ amount day of event donation**

- Onsite promotional material for fundraising - Logo requested by Oct 1
- All Radio Advertisement if paid in full by Oct 1.
- Banner 300x600 (sponsor supplies the banner) plus HRYC supplied banner
- One donation required for the Captains bag/ Awards or Raffle

### **Corporate Level 2 – Off Parade Route - \$500 plus % or \$ amount day of event donation**

- Onsite promotional material for fundraising
- Banner 300x600 (sponsor supplies the banner)
- One donation required for the Captains bag/ Awards or Raffle

### **Community Sponsor - Donation – \$\$\$/Raffle/Prizes**

- Event Recognition

HRYC advertising on Social Media will beginning Oct. 1, 2019 until Sept. 1, 2020. (11 Months)  
Southern Stone Communication Radio Advertisement Nov. 4, 2019 until Dec. 4, 2019



Halifax River Yacht Club \* 331 S. Beach Street, Daytona Beach FL 32114 \* 386-255-7459 \* hryc@hryc.com

# DAYTONA BEACH CHRISTMAS BOAT PARADE

## 2019 Sponsorship Opportunities

I, \_\_\_\_\_, on behalf of my company,  
\_\_\_\_\_, would like the opportunity to be a sponsor.

- (Please check one):
- Community Contributor In-Kind (\$10,000)**
  - Event Sponsor (\$5000)**
  - Corporate Level 1 Sponsor (\$1000)**
  - Corporate Level 2 Sponsor (\$500)**
  - Community Sponsor (Other Contributions and Donations)**

Please find enclosed my check, payable to HRYC, for \$\_\_\_\_\_. I understand this agreement is not complete until the Halifax River Yacht Club receives this agreement, my check and an electronic copy of my logo as I'd like it to be printed, by Friday, Nov. 15, 2019. Contact Karen Mowrey at HRYC (karen@hryc.com or 386-255-7459) with questions.

**Other Contributions & Donations**

Monetary donations and contributions of goods &/or services to be distributed as part of the prizes are always welcome. Please note below your contribution or donation, complete the contact information and return this form to Karen at the Club. (If you are making a monetary donation, please include check payable to HRYC when submitting form.)

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Contact Information (please print):

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

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Internal Use

Agreement Item	Date Rec'd	Notes	Initials
Check		(Please note check #)	
Application			
Print Ready Logo			