

DAYTONA BEACH

Christmas Boat Parade

2026 Sponsorship Packet



Saturday, December 19, 2026

Presented by Halifax River Yacht Club

Support a holiday tradition

Become a sponsor or make a donation to the Daytona Beach Christmas Boat Parade, presented by Halifax River Yacht Club for the benefit of the Veterans Support Fund.

The parade is a highlight of the holiday season, and HRYC is proud to host this long-standing tradition each year. Your sponsorship or donation helps support the event and its beneficiary.



Sponsorships and donations are being accepted now.

Become a sponsor

Review the opportunities on the following page, then complete the sponsorship and donation form. Return it to Karen in the HRYC office or email it to christmasboatparade@hryc.com.

Halifax River Yacht Club
331 S. Beach Street
Daytona Beach, FL 32114

Questions? Contact Karen Mowrey at karen@hryc.com or 386-255-7459.

Boaters are invited to decorate their boats and join the parade. Registration information will be available at HRYC.com/christmas-boat-parade.

Sponsorship Opportunities

2026 Daytona Beach Christmas Boat Parade

Event Sponsor | \$2,500

Limited to four sponsors

- Logo prominently placed on all print and online materials. Logo needed by December 1.
- Onsite promotional materials for additional fundraising, if needed.
- Sponsor-supplied banner plus an HRYC-supplied banner.
- One donation required for the captains' bag, awards or raffle.

Corporate Level 1 | \$1,000

- Onsite promotional materials for fundraising. Logo needed by December 1.
- Sponsor-supplied banner plus an HRYC-supplied banner.
- One donation required for the captains' bag, awards or raffle.

Corporate Level 2 | \$500

- Sponsor-supplied banner.
- One donation required for the captains' bag, awards or raffle.

Community Sponsor

Contribute a monetary donation, raffle item or prize. Donations of goods and services to be distributed as prizes are welcome.

Event Recognition

HRYC advertising on social media, including Facebook and the HRYC.com Boat Parade page, continues until November 1, 2027.

Submit your sponsorship

Complete and return the form on the next page. Checks should be payable to HRYC—please note Boat Parade in memo section. Your sponsorship agreement is complete when HRYC receives the agreement, payment and an electronic copy of your print-ready logo.

Return to Karen at HRYC, 331 S. Beach Street, Daytona Beach, FL 32114, or email christmasboatparade@hryc.com.

Sponsorship and Donation Form

2026 Daytona Beach Christmas Boat Parade • December 19, 2026

Please print clearly and select your sponsorship level or describe your donation.

I, _____,
on behalf of _____,
would like to participate as a sponsor.

- ☐ Event Sponsor — \$2,500
- ☐ Corporate Level 1 Sponsor — \$1,000
- ☐ Corporate Level 2 Sponsor — \$500
- ☐ Community Sponsor — Other contributions and donations

Enclosed is my check, payable to HRYC, for \$_____.

Bill my HRYC member account #_____ for \$_____.

I understand that this sponsorship agreement is not complete until Halifax River Yacht Club receives this agreement, my payment and an electronic copy of my logo as I would like it printed.

Other contributions and donations

Monetary donations and gifts of goods or services for prizes are welcome. Please describe your contribution below. Include a check payable to HRYC or HRYC member number for monetary donations.

Contact information

Name: _____

Address: _____

Phone: _____ Email: _____

Return to Karen at HRYC, 331 S. Beach Street, Daytona Beach, FL 32114, or email christmasboatparade@hryc.com. Questions: karen@hryc.com or 386-255-7459.

HRYC office use

Agreement item	Date received	Notes	Initials
Check		Check number:	
Application			
Print-ready logo			